GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:770
ANSWERED ON:26.07.2001
COMPETITION IN EXPORT OF CARPET FROM CHINA
ABDUL RASHID SHAHEEN

Will the Minister of TEXTILES be pleased to state:

(a) whether the Indian carpet has been facing stiff competition with China in the international market;

(b) if so, the reasons therefor; and

(c) the remedial measures taken by the Government in this regard?

Answer

THE MINISTER OF STATE FOR TEXTILES (SHRI V. DHANANJAYA KUMAR)

(a) & (b): Yes, Sir. The main reason for the stiff competition with China in the international market is the price. China is quoting low prices due to cheap labour and cheap export credit. Further, better infrastructure and semi automation in the production process in China results in better quality of carpets.

(c): The remedial measures taken by the Government in this regard include: providing better infrastructure through provision of improved tools and technology; setting up of Indian Institute of Carpet Technology at Bhadohi; holding of National Seminar for technical upgradation and finishing techniques etc. Other steps include: marketing initiatives in the form of participation in international fairs; sponsoring of sales-cum-study teams abroad and holding of Carpet Expo annually at New Delhi.